

Business Model

As a regional telecommunications and digital leader, stc has the scale, strategy and strength to lead the digital transformation across the Kingdom and beyond, while creating consistent and sustainable returns for our shareholders and tangible value for all our stakeholders.

Our strengths

Exceptional expertise and experience

Our talented and diverse team of 22,751 employees.

Market-leading brand

One of the most valuable brands in the Middle East.

Deep ecosystem of stakeholders and partnerships

Our robust and growing network strategic partners and key stakeholders.

World-class network and cutting-edge technology

Our best-in-class network infrastructure complemented by state-of-the-art technologies.

Strong financial fundamentals and track record

Our outstanding track record of financial performance with record-breaking growth.

Create value

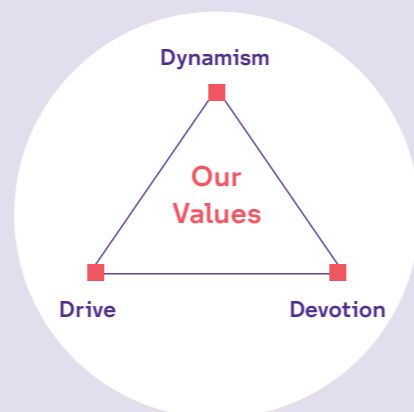
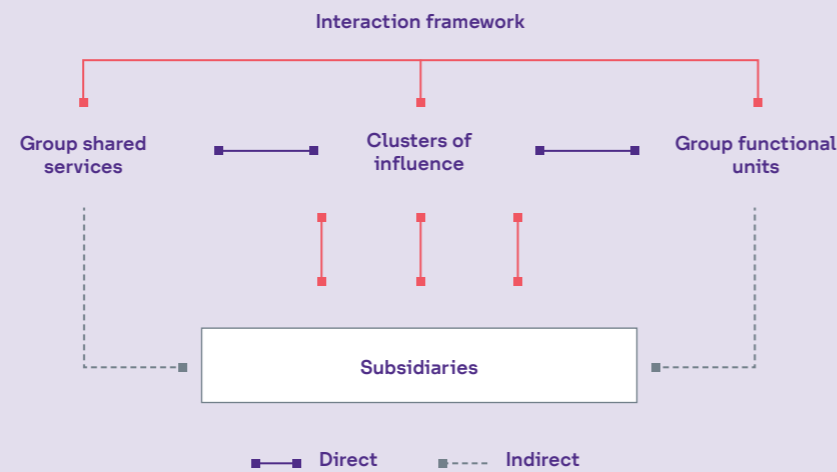
Our vision

Digital and telco leader, enabling the society and economy to thrive, in KSA and beyond.

Key business activities

stc is leading the digital transformation, nationally and regionally, by offering a variety of ICT solutions and digital services in several categories including telecommunication, IT, financial technology, digital media, cybersecurity and other advanced digital solutions.

New Group operating model:



For our stakeholders



Our customers

We aspire to be a critical digital enabler, connecting millions of customers to break digital divides.



Our people

We provide an equal and exclusive work environment supported by a dynamic and diverse culture that attracts, develops and retains the best talent.



Our planet

We are committed to realizing our goal of net zero by 2050, playing our part in combating the ICT industry's contributions to global greenhouse emissions.



Our society

We engage and invest in the well-being of our communities through unique services, digital innovation, transformative technologies and meaningful investments.



Our Shareholders

We continue to grow Shareholder value in our journey to be the leading digital enabler in the region.